

Logotype Colors & Typography



Fuzion

COLOR PALETTE



DARK BLUE

RGB
39 53 69

CMYK
85 70 50 46

HEX
#273545



GREEN

RGB
40 170 97

CMYK
78 5 85 0

HEX
#28aa61



YELLOW

RGB
237 192 15

CMYK
8 22 100 0

HEX
#edc00f



TANGERINE

RGB
239 152 17

CMYK
4 46 100 0

HEX
#ef9811

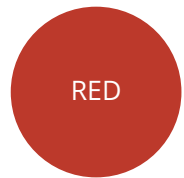


ORANGE

RGB
206 84 0

CMYK
14 79 100 4

HEX
#ce5400



RED

RGB
188 57 43

CMYK
18 91 95 8

HEX
#bc392b

TYPOGRAPHY

Aa

Quicksand

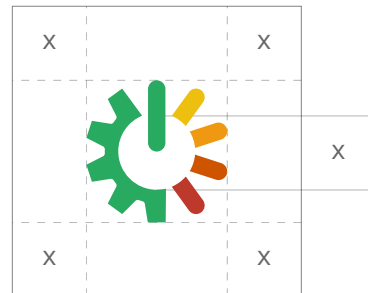
ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

Logotype Variations & Margins

LOGOMARK



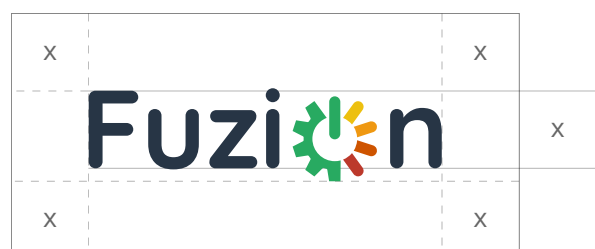
HORIZONTAL (PRIMARY)



VERTICAL



WORDMARK



Logotype on Different Backgrounds

